

Asset Valuation & Marketing changes name to AssetVal



A major Real Estate valuation company, Asset Valuation & Marketing, recently announced a name change to AssetVal. AssetVal made the name change to be able to better show “its all-inclusive service capabilities,” the firm declared.

For the past 20 years, AssetVal has been supplying the Real Estate industry valuation services in the commercial and residential property sectors providing an array of valuation products including Broker Price Opinions (BPOs), data analytics. AssetVal has grown to add appraisal services to their services offered. “Given our decades of experience in the property valuation industry, adding appraisal services to our long list of products is a natural fit for us,” said Tami Rund, President of AssetVal.

AssetVal tailors their strategy and services to specifically meet each of their customer’s needs. “We have dedicated vast resources to the appraisal management company initiative to ensure our clients are receiving the best as it relates to appraisal professionals, technology, and process design; resulting in the best credible market data available,” Rund said.

AssetVal has been in the real estate valuation industry for 20 years and continues to grow. AssetVal is a certified women-owned business with several offices across the United States serving banks, lenders, and servicers nationwide.

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